

# Annual Report

## Centrum pre filantropiu, n. o.



**cpf**

CENTRUM PRE  
FILANTROPIU



[www.cpf.sk](http://www.cpf.sk)

2011

# About us

**Our mission:**  
**The development of philanthropy and civil society.**

**Our vision:**  
**Make an active contribution in developing and cultivating charitable giving in Slovakia. Through our efforts and activities we want to make giving become part of both people's and companies' lives..**

**Values we believe in:**  
**Solidarity**  
**Social change**  
**Active citizens**  
**Supporting leaders**  
**Listening to the weaker and disadvantaged**

**Standards we observe:**  
**Transparency of grant providing**  
**Accessibility**  
**Openness**

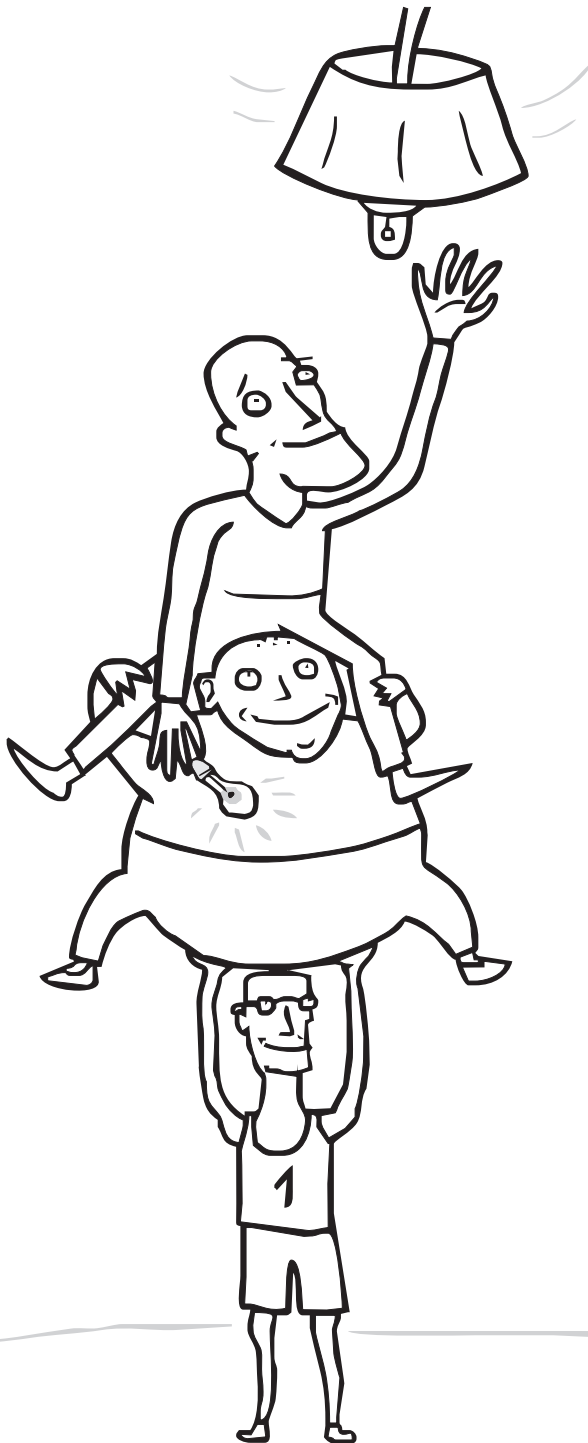


# What we do

## Our aim is to:

connect those who want to give their financial resources with those who need help,

develop and enlarge both intellectual and physical space for people working actively for public benefit.



**Development  
of corporate  
giving**

**Development  
of individual  
giving**

**Educational  
and research  
activities**

# The most important in 2011

## January

The following organisations won awards at the second annual **Orange Foundation Prize**: Daphne – The Institute for Applied Ecology, Bol raz jeden človek civic association, Tatry civic association.

The Slovak Republic Government Office prepared a draft **statute for the Government Plenipotentiary for the development of civil society**. An ad hoc working team including Marcel Zajac and Boris Strečanský participated in preparatory work ahead of the setting up of this new institute.

## March

We launched the fifth annual **Best Master's or Bachelor's Thesis on Philanthropy competition**. Thirteen humanities and social sciences students entered the competition. Their theses dealt with corporate and individual philanthropy, CSR, volunteerism, their origins, development and role both in the past and present. CpF, together with the jury, awarded three prizes and one honourable mention for an outstanding thesis. Following the competition a selection of the most interesting and useful parts of the theses is published each year.

As regards support to community foundations, CpF provided technical assistance and consultancy to ARC (NGO) **during the Community Foundation Conference in Bucharest, Romania**.

## May

With EkoFond n.f. we announced the winners of the **3rd Annual EkoFond for Schools competition** on „Energy in our households“. Teachers and students had to prepare a creative project aimed at reducing energy use in households. A total of 46 schools from all regions of Slovakia took part.

## February

CpF took part in preparation of background material for **designing the Block Grant for NGOs and support of Swiss-Slovak cooperation partnerships** as commissioned by Ekopolis Foundation. This work included conducting a Survey of Needs and Opportunities to account for the scope of the Block Grant. The survey involved direct collecting of information by electronic questionnaire amongst NGOs as well as information from interviews.

We also joined social network sites:

[www.facebook.com/cpf.sk](http://www.facebook.com/cpf.sk)

facebook

## April

We initiated the founding of the **Coalition for Promotion of Individual Giving**, with an agreement of cooperation within the coalition signed by its twelve founding NGOs. The coalition offers NGOs a platform for mutual cooperation and sharing of experience with fundraising from individual donors. [www.darcovstvo.sk](http://www.darcovstvo.sk)



The month of **Orange Foundation grant programmes**: Zelená pre seniorov (The Green For Seniors), Prekročme spolu bariéry (Let's Step Over The Barriers Together), Šanca pre váš región (The Chance For Your Region).

# 2011

# The most important in 2011

2011

## June

At a meeting of Slovak human-rights and watchdog organisations we presented conclusions from the **research on the sustainability of human-rights, advocate and watchdog NGOs** in new EU member states. The project's general purpose is to improve long-term sustainability and strengthen the potential of the mentioned NGOs through comprehensive research and advocacy. The project is coordinated by the European Centre for Not-for-Profit Law (ENCL).

In cooperation with the Baunit company we opened the seventh annual **Tu sa nám páči, tu chceme žiť** (This is the place we like, this is where we want to live) programme. The programme received 142 project applications and 16,600 EUR in funding was distributed among 17 selected projects.

## August

In cooperation with Siemens in Slovakia and its daughter company Bosch-Siemens home appliances, we **helped to provide new home appliances** for 21 families in the flood-affected towns of Píla and Trstená.

IVO, CpF and PDCS created a consortium which, under a commission from the Office for the Slovak Government Plenipotentiary for the development of civil society, undertook a **research project focusing on the current state and trends in the development of civil society and the non-government non-profit sector in Slovakia**. The expert team, with the help of a wide array of experts and professionals, produced two studies.

## October

EkoFond, a non-investment fund run by SPP, initiated and supported the foundation of a new interactive touring exhibition about energy entitled **Energy of the third Millennium**.

We helped with the organisation of the **Second Slovak-Czech Conference on Fundraising**.

## July

In cooperation with CBA Slovakia we announced the first **Pomáhame v našom meste** (Helping our Town) grant programme. The programme's purpose was to promote the creation or improvement of public spaces in the town of Lučenec. CBA shops in Lučenec invited their customers to take part and vote for projects they would like to see undertaken in their local area. Grants were later awarded to five projects.

In cooperation with the Tatra Banka Foundation we launched the first annual **Business Idea** programme providing support to students to realise their business goals.

## September

In cooperation with **SPP Foundation** we closed the call for applications for the following grant programmes: Dedičstvo regiónov, Opora and Hlavička.

We participated in the **Days of Volunteering** (Dni dobrovoľníctva) helping out in Bratislava's Horský park.

We presented regional case studies at a seminar on the **Philanthropication thru Privatization** project organised by the East-West Management Institute in Rotterdam.

# The most important in 2011

## November

We compiled and published a **Table of the largest foundations in Slovakia**.

Heating for the school in Zaježová was the first cause to raise the goal amount on the on-line donation site **ĽudiaĽuďom.sk**. The site administrator is the 4People non-profit organisation which was founded by SK-NIC, a s., and the Centrum pre filantropiu (CpF). Our

role is to provide expert oversight to make sure the project is justified within the field of philanthropy. Ľudia Ľuďom is a universal web portal where people can ask for help and donors can find them and offer them financial support on-line.



## December

In cooperation with SDA and SGI we organised the **Oxford Debate on „corporate philanthropy is just a marketing tool“**. Martin Mazág and Fedor Blaščák took part in support of the argument while Michal Hrabovec and Tomáš Král argued against. At the same time there was an online debate at the [odbornedebatuj.sme.sk](http://odbornedebatuj.sme.sk) webpage where Fedor Blaščák and Boris Strečanský debated, respectively, for and against the argument.

We once again fought to retain the possibility to designate to NGOs 2 percent of income taxes paid by legal entities, through an Appeal of NGOs to the Finance Minister over the tax-designation mechanism.

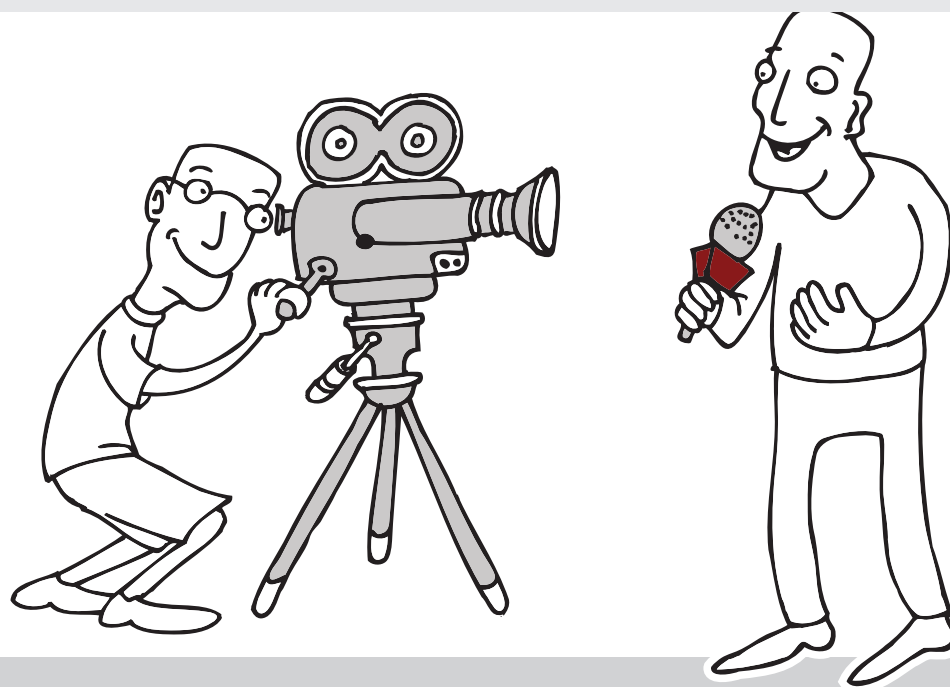
We close the year with our renowned Christmas party.



# Our Results in 2011

In 2011, we helped our partners to support **1 751 individuals and organizations** that submitted their projects to **47 grant programs** by the total amount of **almost 6 mil. euro**.

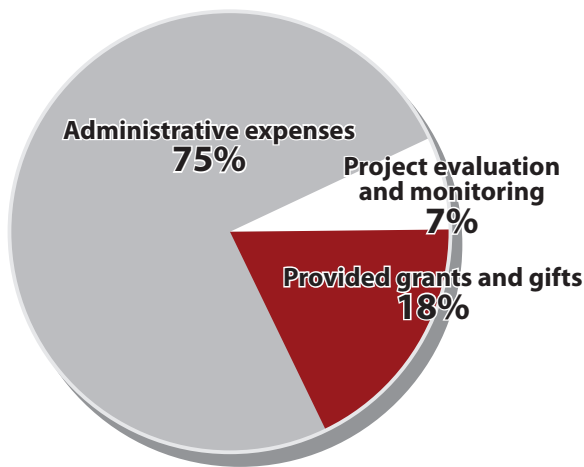
| Partner                  | Grant programs | Registered project proposals | Supported projects | Total amount of support | Evaluators |
|--------------------------|----------------|------------------------------|--------------------|-------------------------|------------|
| ● Orange Foundation      | 12             | 2 850                        | 907                | 821 133 eur             | 129        |
| ● SPP Foundation         | 11             | 1 337                        | 438                | 2 253 251 eur           | 43         |
| ● Tatra banka Foundation | 10             | 367                          | 179                | 678 815 eur             | 34         |
| ● EkoFond, n.f.          | 7              | 401                          | 90                 | 2 129 785 eur           | 34         |
| ● Siemens                | 4              | 127                          | 107                | 55 625 eur              | 5          |
| ● Baumit                 | 2              | 150                          | 25                 | 23 533 eur              | 8          |
| ● CBA                    | 1              | 11                           | 5                  | 16 700 eur              | 4          |
| <b>Total:</b>            | <b>47</b>      | <b>5 243</b>                 | <b>1 751</b>       | <b>5 978 842 eur</b>    | <b>257</b> |



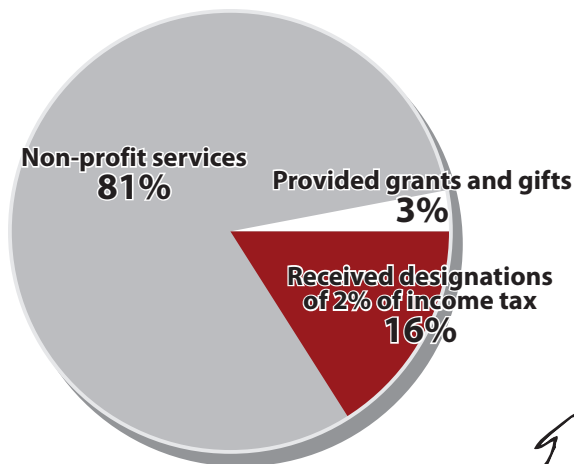
# Financial Report 2011

## Structure of Income and Expenditures

We closed 2011 with a slight loss, although we had expected this. This is largely down to development decisions taken in connection with our strategy focused on strengthening activities in support of individual donating and the development of our services in the corporate sphere. We decided to rent additional office space in the building which houses our headquarters so we could better carry out our activities and create a physical space for the realisation of new projects. We also decided to invest in the Support for individual giving project which we managed to finance largely from grants, although we did also have to use our reserves to cover some expenses. The third factor was the decision to invest in the creation of a new internal position for the communication and management of development opportunities.



Our core activity is the provision of services in the field of administration of community service grant programmes. Expenditures connected to this activity in 2011 amounted to 445 733 €. This was needed to cover CpF's operational, personnel, technical and other expenses. Furthermore, 39 653 € was used to cover expenditures for reviewers of grant requests, of which there were 257. One indicator of effectiveness of distribution was the ratio of administrative expenses to the total sum which was distributed – which in our case was 6 mil. EUR (these funds did not come via the Centrum pre filantropiu (CpF) and therefore do not appear in our accounts). Our expenditures for 2011 were 8% of this distributed sum.



Similarly to last year, the main portion of our income consisted of income from services which we provide to our partner foundations. The second main source of our income consisted of designations of 2% of income tax payments, 90% of which we share out in the form of grants for community service projects and the prize for the best thesis on philanthropy. Approximately 10% of the 2% designations are used for administrative expenses. Grants are only a supplementary source in our income structure.





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**We would like to thank all our  
donors and partners  
for their support, generosity and trust.**

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